

## Message Text

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PAGE 01 BOMBAY 00178 220920Z

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ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 094336

P R 220608Z JAN 76  
FM AMCONSUL BOMBAY  
TO USDOC WASHDC PRIORITY  
INFO SECSTATE WASHDC 6089  
AMEMBASSY NEW DELHI  
AMCONSUL CALCUTTA  
AMCONSUL MADRAS

UNCLAS BOMBAY 0178

E. O. 11652: N/A

TAGS: BEXP, IN

SUBJ: INVESTMENT OPPORTUNITY - WIMCO LTD., BOMBAY, SEEKS  
US TECHNICAL KNOW-HOW AND MARKETING ASSISTANCE FOR  
MEAT PROCESSING

REF : 10 FAM 948; CERP SECTION D

1. WIMCO LTD., INDIAN MERCANTILE CHAMBERS, NICOL ROAD, BALLARD ESTATE, BOMBAY 400 038, AFFILIATE OF SWEDISH MATCH COMPANY, JONKOPING, SWEDEN, AND MANUFACTURER OF SAFETY MATCHES, GLUE, POTASSIUM AND SODIUM CHLORATES AND OTHER CHEMICALS IN ITS SEVEN PLANTS LOCATED IN DIFFERENT PARTS OF INDIA, IS PLANNING TO DIVERSIFY INTO MEAT PROCESSING. WTDR ON FIRM IS UNDER PREPARATION.

2. WIMCO'S PROJECTED VENTURE SEEKS TO ESTABLISH A SLAUGHTERHOUSE WITH AN ANNUAL CAPACITY OF 100,000 ANIMALS ON ONE SHIFT BASIS, WITH DOWNSTREAM PLANTS FOR CANNING, CHILLING AND FREEZING MEAT, PROCESSING GLANDULAR AND BLOOD DERIVATIVES FOR PHARMACEUTICAL END USE, TANNING HIDES AND SKINS AND A BONE MILL. THE PROJECT WILL BE LOCATED ON WESTERN SEA COAST TO FACILITATE EXPORT OF ENTIRE PRODUCTION TO WESTERN COUNTRIES. WIMCO HAS SOUGHT INDIAN GOVERNMENT'S PERMISSION TO PUT UP THE PLANTS.

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3. IN VIEW OF ITS NEWNESS TO MEAT INDUSTRY, WIMCO IS

SEEKING AN AMERICAN PARTNER TO UNDERTAKE MARKETING OF END PRODUCTS (EXCEPT BIOLOGICAL DERIVATIVES) IN INTERNATIONAL MARKETS ON A LONG TERM BASIS, AND TO PROVIDE TECHNICAL KNOW-HOW FOR THE PROJECT.

4. ACTION REQUESTED: PLEASE DISSEMINATE THE FOREGOING PROPOSAL AMONG POTENTIALLY INTERESTED AMERICAN MEAT PROCESSORS AND IMPORTERS LOOKING FOR OVERSEAS SUPPLY BASE. WE LOOK FORWARD TO RECEIVING LISTING OF INTERESTED FIRMS ASAP. FYI: WIMCO CLAIMS TO HAVE RECEIVED OFFERS FROM EUROPEAN FIRMS AND IS ALSO PLANNING TO SEND A REPRESENTATIVE TO US TO LOCATE A PARTNER.  
COURTNEY

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